THE PROBLEM
- Aid organizations **rely on data from the field to make their decisions.**
- They currently rely heavily on paper forms to collect the data.
- Paper forms need to be collected and processed, so **it takes days for data to get to decision makers.**
- That means **aid organizations are always "a few days behind" Ebola**, and can't direct their efforts in the most effective way.
- People are dying as a result.

OUR SOLUTION
- We built **the Ebola Care app** for aid organisations fighting Ebola.
- The **app replaces paper forms**, saves health workers time and **gives decision makers real-time access to data** from the field.
- We provide aid organisations with **both the app and smartphones**.

EBOLA CARE APP
- **Used by health workers** and volunteers
- Assists with five core processes:
  - *Contact Tracing*: Tracing those possibly infected to prevent new infections.
  - *Ambulance Forms*: Patient data collection by ambulance teams when they pick up the patient.
  - *HOPE 21*: Observe and evaluate children under the 21 quarantine period.
  - *Orphaned & separated children*: Keep track of children abandoned due to parents contracting Ebola.
  - *Education & outreach*: Coordinate and track Ebola education events in communities.
- Is customised for each NGO's needs and processes
- Is robust and secure:
  - **Works offline** - meaning it can be used without connectivity.
  - Data is stored and transferred securely, so **medical data is kept safe**.

PROGRESS SO FAR
- Ebola Care is currently **being piloted in Liberia with 2 NGOs and 20 users.**
- So far we have funded the entire project, but to scale further we need support.

HOW WE BUILT THE APP
- We worked very fast - **within 4 days of talking to an NGO for the first time, we had built the app** and the NGO was testing it in Liberia.
- It was possible to do it so fast because we **built the app using the Journey Platform.**
- The Journey Platform is designed to rapidly build mobile apps based on business processes.

WHAT'S NEXT
- **We want to get 1000 phones with the Ebola Care app deployed** in West Africa
- To do that we need to raise enough money to buy the phones.

HOW PEOPLE CAN HELP
- **Check out the website: http://www.appsagainstebola.org/**
- Donate on the site so we can buy phones for the NGOs
- Raise awareness about the project on Facebook and Twitter.

ABOUT JOURNEY
- The project and **Ebola Care app was made by Journey**, a tech startup founded in Cape Town, South Africa in 2009.
- Journey builds a software platform for companies to rapidly build mobile apps that improve their business processes.
- **Journey has a proven track record for mHealth projects**. For instance, we partned with Vodafone and did a project with 1200 users for LoveLife, South Africa's largest AIDS prevention and education organisation: http://embarkmobile.wistia.com/medias/eqb1iha7is

KEY PEOPLE INVOLVED
Malan Joubert (28) and **Philip Joubert** (26) are brothers and co-founders of Journey. They are originally from Cape Town, South Africa and currently living in Palo Alto, California (USA). Malan and Philip have been involved with mHealth (mobile health) projects since 2009.

Carol Realini is a serial entrepreneur, and expert on mobile payments in emerging markets.

QUOTES

Sam Herring, Data Manager at More Than Me

"With the Ebola Care app, data that once took weeks to receive is now rolling in by the minute."

"In order to be effective during any crisis, accessing real-time data is paramount as time is of the essence."

"The Ebola Care App allows us to respond in a much more efficient manner. Efficiency stops the spread, stopping the spread save lives."

"Real-time data provided by the Ebola Care App has improved our ability to communicate the needs of a particular area, as well as what we need as an organization to respond to that need."

"I hope every NGO responding to the Ebola crisis can get access to this app."

Philip Joubert, Co-founder Journey

"Ebola is the kind of thing where initially you assume other people are worrying about the problem...but then you realise that actually you should be the other people!"

CONTACT DETAILS

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